



# Shree Sathyam College of Engineering and Technology

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai.

NH-544, Salem - Coimbatore Highways, Kuppanur, Sankari Taluk, Salem - 637301, TamilNadu, India.

Email : principal@shreesathyam.edu.in Web : www.shreesathyam.edu.in Phone : 04283 - 244080

## 7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

### Title: "Shaping Minds, Transforming Communities and Community Service"

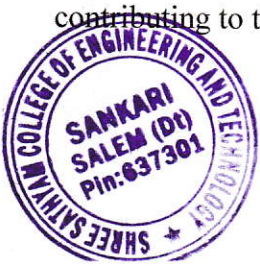
#### **Introduction:**

Shree Sathyam College of Engineering and Technology is located in a rural area under Salem District, which was founded by Shree Sathyam Educational Trust. A significant majority of students hail from financially constrained backgrounds, with many being first-generation learners. The college is committed to the holistic and sustainable growth of its students, aiming to uplift economically weak rural students into responsible citizens of India.

In an era marked by rapid urbanization and technological advancement, it is easy to overlook the essential needs of rural communities. However, Shree Sathyam College of Engineering and Technology, Sankari stands as a beacon of hope, actively engaging with nearby villages to maintain hygiene and promote awareness through various initiatives. This report will delve into the multifaceted efforts undertaken by our institution, highlighting key aspects such as cleaning campaigns, awareness programs, environmental conservation, and community empowerment.

#### **Yoga and Meditation trainings:**

The college has taken a proactive step in enhancing its yoga and meditation offerings by signing Memorandums of Understanding (MOUs) with various reputable yoga and meditation training centers. These collaborations allow students to access expert-led yoga and meditation training and classes, enriching their experience and providing high-quality instruction. By partnering with established training centers, the college ensures that students receive comprehensive and professional guidance in these wellness practices. This initiative reflects the institution's commitment to providing students with diverse opportunities for personal growth and well-being, beyond traditional academic education. Through these MOUs, students can benefit from a structured and supportive environment that encourages the adoption and integration of yoga and meditation into their daily lives, contributing to their overall health and wellness throughout their college journey and beyond.



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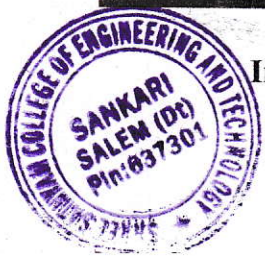
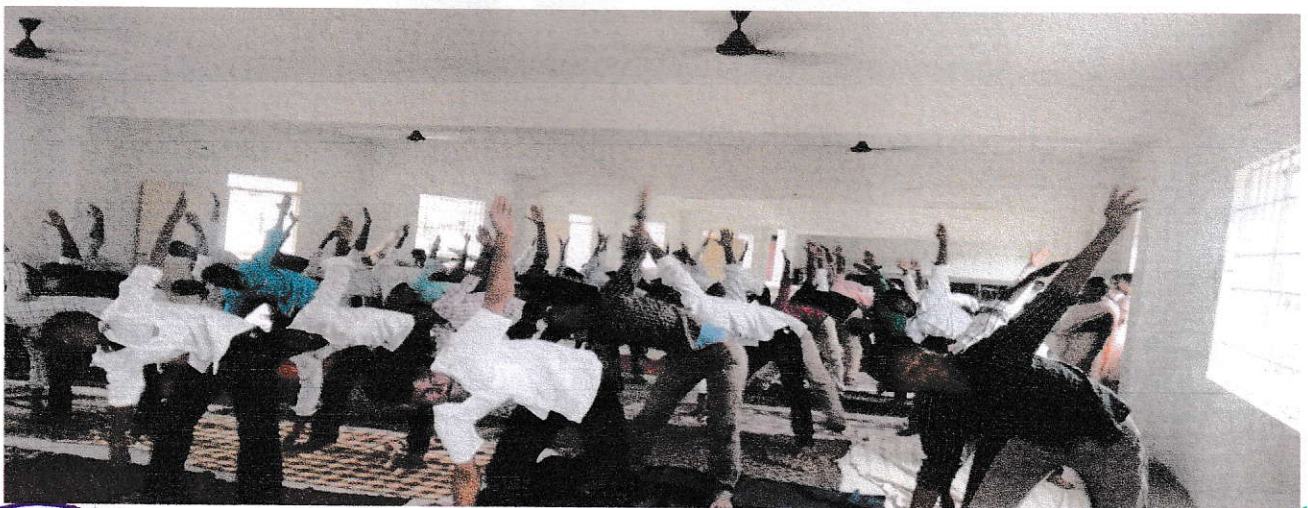
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International Yoga day celebration with heartfulness at SSCET campus

*Sujatha*  
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**Meditation training**



  
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## Cleaning initiatives:

One of the cornerstone activities of our college's community engagement efforts is the regular organization of mass cleaning campaigns in nearby villages. Through these campaigns, students and faculty members actively participate in clearing garbage, cleaning public spaces, and promoting waste segregation practices. By instilling a sense of responsibility and ownership, these initiatives not only enhance the cleanliness of the villages but also foster a culture of environmental stewardship among residents.



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Mass cleanliness drive at Kedaiyur village



Clean India Programme at SSCET



  
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**Students engaged in whitewashing activities in School, Devannagoundanur village**

## **Awareness Programs:**

In addition to cleaning activities, our college is actively conducting a range of awareness programs aimed at promoting the holistic well-being of its students. These programs encompass diverse topics such as mental health awareness, stress management techniques, nutrition and fitness education, and mindfulness practices like yoga and meditation. By organizing workshops, seminars, and interactive sessions, the college aims to empower students with knowledge and skills essential for maintaining physical, emotional, and psychological balance. Furthermore, the institution collaborates with experts and professionals to deliver comprehensive and up-to-date information on well-being, thereby fostering a supportive and nurturing environment for students to thrive. These initiatives not only equip students with valuable tools for self-care but also cultivate a culture of wellness and resilience within the college community, ultimately enhancing overall student success and satisfaction. One such event is National Unity Day, celebrated on the birth anniversary of Sardar Vallabhai Patel. Through workshops, seminars, and outreach programs, students educate villagers about the significance of unity and integration, echoing Patel's vision of a united India.



  
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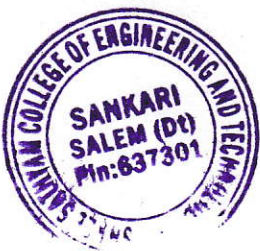
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National Unity day awareness Rally



Kavalan SOS App Awareness Program for girls



  
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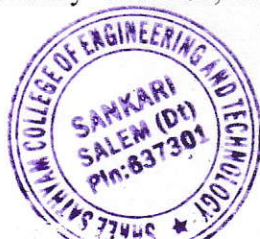


## Blood Donation Camp no 2 at Kedaiyur village

### Dengue Awareness Program:

In addition to the aforementioned initiative, our college is deeply committed to combating the spread of mosquito-borne diseases, with a particular focus on raising awareness about dengue fever. Dengue fever, caused by the bite of infected Anedes mosquitoes, poses a significant public health threat in many tropical and subtropical regions, including our own community. Therefore, our college has launched a comprehensive dengue awareness program aimed at educating residents about the symptoms, prevention methods, and treatment options for dengue fever.

The dengue awareness program encompasses a variety of activities designed to reach a wide audience and promote behavioural change. These activities include educational workshops, informational campaigns, community outreach, mosquito control measures, collaborations with health care providers, etc.



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By empowering residents with knowledge and resources, our dengue awareness program aims to reduce the incidence of dengue fever and protect the health and well-being of our community. Through collective action and community engagement, we can create a safer and healthier environment for all.



Dengue Awareness programs



  
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**Dengue Awareness rally at Devannagoundanur village**

## **Career guidance for higher secondary students:**

Additionally, our college is committed to empowering the youth of nearby villages by providing career guidance and counselling sessions for higher secondary students. Through interactive workshops, aptitude tests, and mentorship programs, students are equipped with the necessary skills and information to make informed decisions about their career paths. By bridging the gap between education and employment opportunities, these initiatives pave the way for a brighter and more prosperous future for the youth.



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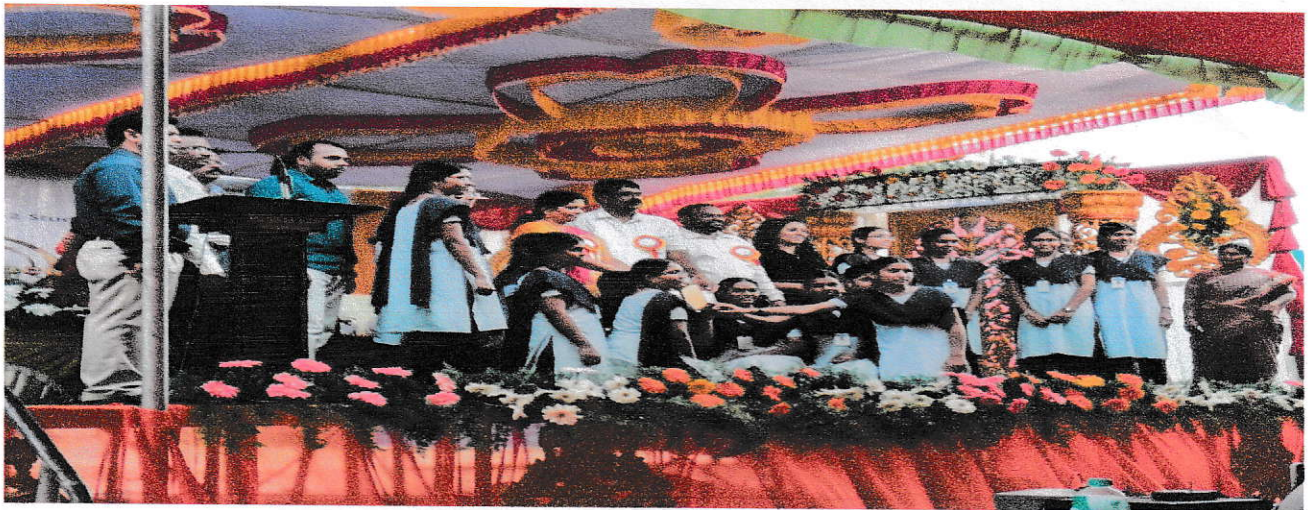


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Subject War at SSCET campus



  
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## IAS Coaching awareness program at SSCET Campus

### Conclusion:

Shree Sathyam College of Engineering and Technology takes pride not only in its academic achievements but also in its commitment to serving the community. Through initiatives like "Clean Campus, Green Campus," the institution actively engages students and staff in social service activities such as campus cleaning drives. By instilling a sense of environmental responsibility and civic duty, the college not only contributes to the cleanliness and aesthetics of its surroundings but also fosters a culture of social consciousness among its members. Through such efforts, Our College demonstrates its dedication to creating a positive impact beyond the confines of its campus, making a meaningful difference in society.

In conclusion, our college's endeavors to promote hygiene and awareness in nearby villages exemplify the power of education as a catalyst for social change. Through concentrated efforts in cleaning campaigns, awareness programs, environmental conservation, blood donation drives, and career guidance initiatives, we have succeeded in making a tangible impact on the lives of rural communities. Moving forward, we remain steadfast in our commitment to serve as agents of positive transformation, uplifting communities, and fostering a brighter tomorrow for all.



  
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